



## 2025 Legislative Platform

The Indiana Tourism Association asks members of the Indiana General Assembly to:

1. Build upon the State's unprecedented investment in destination promotion through the Indiana Destination Development Corporation by:
  - Giving local communities a flexible tool for destination promotion and development by passing enabling legislation for Tourism Improvement Districts;
  - Maintaining funding levels for IDDC in the 2026-27 budget;
  - Maintaining funding levels for the Statewide Sports and Tourism Bid Fund;
  - Providing state-administered incentive tools that foster private investment in new developments that enhance the quality of place for visitors and residents.
2. Ensure the tourism tax dollars are invested in destination tourism marketing and product development by restricting spending powers to the tourism commission.